

Annual Sponsors receive prominent, year-long recognition that connects your business to the good work of improving lives and communities in the Hudson Valley. Your support provides the flexibility to meet emerging and urgent needs, as well as innovate to stay on the cutting edge of our field.

\$15,000 Bedrock Sponsor

- Press release to local media regarding sponsorship
- Photo opportunity with your staff to be shared with local press and on social media
- Monthly shout-outs on Hudson River Housing social media channels promoting your business
- Your logo on Hudson River Housing billboards displayed throughout Dutchess County at the end of the year
- Your logo prominently featured on the Hudson River Housing website
- Your logo and a link to your website featured in each Hudson River Housing e-newsletter, sent monthly to over 3,000 contacts
- Customized volunteer opportunities to engage your staff in service projects
- Personalized tour of Hudson River Housing project sites and upcoming development projects
- Prominent recognition at Hudson River Housing's two annual events, Evening by the Fall Kill in May and the Wind Chill Dinner in November, including: full-screen digital ad; speaking opportunity at event of your choice; recognition from the podium at both events; banner display and outreach table at both events; and eight tickets to each event.

\$10,000 Keystone Sponsor

- Press release to local media regarding sponsorship
- Photo opportunity with your staff to be shared with local press and on social media
- Bi-monthly shout-outs on Hudson River Housing social media channels promoting your business
- Your logo featured on the new Hudson River Housing website
- Your logo and a link to your website featured in each Hudson River Housing e-newsletter, sent monthly to over 3,000 contacts
- Customized volunteer opportunities to engage your staff in service projects
- Tour of Hudson River Housing project sites and upcoming development projects
- Prominent recognition at Hudson River Housing's two annual events, Evening by the Fall Kill in May and the Wind Chill Dinner in November, including: half-screen digital ad; recognition from the podium at both events; banner display and outreach table at both events; and six tickets to each event.

\$5,000 Cornerstone Sponsor

- Press release to local media regarding sponsorship
- Photo opportunity with your staff to be shared with local press and on social media
- Quarterly shout-outs on Hudson River Housing social media channels promoting your business
- Your logo included on the new Hudson River Housing website
- Your logo and a link to your website featured in each Hudson River Housing e-newsletter, sent monthly to over 3,000 contacts
- Customized volunteer opportunities to engage your staff in service projects
- Tour of Hudson River Housing project sites and upcoming development projects
- Prominent recognition at Hudson River Housing's two annual events, Evening by the Fall Kill in May and the Wind Chill Dinner in November, including: quarter-screen digital ad; recognition from the podium at both events; and four tickets to each event.

A La Carte Sponsorship Opportunities

A La Carte sponsors select individual programs to support, and receive year-long recognition on signage at the program site. Each A La Carte sponsorship is \$1,000.

Employment Assistance Training Station (EATS)

Your support opens up pathways to self-sufficiency by connecting local employers to the chronically unemployed through job training and skills workshops. Our EATS Center is utilized by over 100 participants every year.

Poughkeepsie Underwear Factory

Be a champion of innovation, entrepreneurship, and creativity as we revitalize the Main Street corridor. Your support funds our shared-use commercial kitchen and coffeehouse, programs creating opportunity and fostering community in downtown Poughkeepsie.

NeighborWorks HomeOwnership Center of Dutchess County

Your support funds educational workshops and counseling that create educated and confident homebuyers and assist homeowners in preserving their investment.

Veteran Impact Program

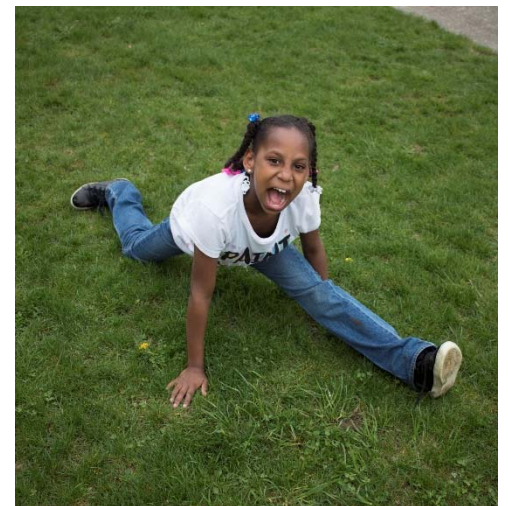
We promote housing stability and community among very low-income veteran families. We provide specialized housing along with case management, referrals and employment assistance for over 150 veteran households each year.

River Haven Services for Youth

Our River Haven programs for youth provide emergency shelter, crisis intervention, and case management that strengthen life skills and offer an accepting environment in which to plan a brighter future. We help over 100 youth each year.

Community Building & Neighborhood Revitalization

Our Community Building & Neighborhood Revitalization programs work to strengthen and preserve strong and vibrant neighborhoods and empower local leaders with the skills and resources to make a positive impact in their community.





housing with compassion...development with a vision

Yes, I want to be a 2019 Hudson River Housing Annual Sponsor!

I would like to sponsor at the following level:

- Bedrock Sponsor \$15,000
- Keystone Sponsor \$10,000
- Cornerstone Sponsor \$5,000



I would like an A La Carte Sponsorship:

- Employee Assistance Training Station \$1,000
- NeighborWorks Homeownership Center of Dutchess County \$1,000
- Veteran Impact Program \$1,000
- River Haven Services for Youth \$1,000
- Community Building & Neighborhood Revitalization \$1,000

Company Name

Contact Name Title

Email Phone #

Address

City State Zip

I would like to provide my sponsorship in: ___ One installment (January)
___ Two installments (January and July) ___ Quarterly installments (January, April, July, and October)
(For options other than one installment, your sponsorship will be invoiced according to the schedule above).

Please return this completed sponsorship form with payment by March 1, 2019 in order to take advantage of all 2019 marketing opportunities available with your Annual Sponsorship. Annual Sponsorships are accepted year-round. For more information on any of our sponsorship opportunities, please contact Elizabeth Celaya at (845) 454-5176.

Send your completed form to: Hudson River Housing, 313 Mill Street, Poughkeepsie, NY 12601.

Thank you for supporting Hudson River Housing!