

Hudson River Housing improves lives and communities by providing housing with compassion and development with vision. We open up pathways of opportunity that help people and places achieve their full potential.

Our programs include emergency, transitional, and permanent housing, supportive housing services for youth, veterans, and other special populations, homeownership promotion and preservation services, and property redevelopment and community building.



Hudson River Housing's reach extends across the Hudson Valley, to people of all ages, from the homeless to the homeowner.



By partnering with Hudson River Housing as an Annual Sponsor in 2017 you can help achieve a great impact on the lives of local people in need and in the greater community.



## Your support changes lives

"In 1998 I was working as a mortgage banker when my divorce became final. It was a struggle sharing custody of my son, and to lose a marriage of all those years. In the year 2000, my mother was killed in a car accident. So it was a lot of loss, very close in time. I began abusing alcohol and ended up without a stable place to live.

Eventually I learned I had to put myself first. I had a really wonderful counselor who recommended that we call Hudson River Housing, and I was accepted into Hillcrest House, a transitional housing program. I began actively volunteering at Webster House, the agency's emergency shelter for the homeless, and then Hudson River Housing offered me a part time job working in the kitchen. I came off Social Services. I loved my job.

After having come to Hudson River Housing in need of their services, I'm now the Residential Services Manager overseeing operations at Hillcrest House and Webster House. I am also renting a beautiful two-bedroom home in the City of Poughkeepsie that Hudson River Housing renovated.

I always recommend the services of Hudson River Housing . There are still a lot of people that don't know Hudson River Housing or what the organization does, so I like to talk about it. People are in awe of everything that we offer –from services for the homeless to homeownership and all that's in between."

Barbara Vitale

# Hudson River Housing, Inc.



## ANNUAL SPONSORSHIP OPPORTUNITIES

Join us to improve lives and communities in 2017!





# 2017 Sponsorship Opportunities

Annual Sponsors receive prominent, year-long recognition that connects your business to the good work of improving lives and communities in the Hudson Valley. Your support provides the flexibility to meet emerging and urgent needs, as well as innovate to stay on the cutting edge of our field.

For more information about annual sponsorship opportunities contact Elizabeth Celaya at [ecelaya@hudsonriverhousing.org](mailto:ecelaya@hudsonriverhousing.org) or 845-454-5176.

	Bedrock \$15,000	Keystone \$10,000	Cornerstone \$5,000
<b>Evening by the Hudson - May</b>			
Event tickets	8 guests	6 guests	4 guests
Digital Journal Ad	Full screen	Half screen	Quarter screen
Logo in Event Promotions	X		
Listing in Event Promotions		X	X
Sponsor Spotlight Opening Remarks	X		
Recognition from the Podium	X	X	X
Banner Display at Event	X	X	
Outreach Table at Event	X	X	X
<b>Wind Chill Dinner - November</b>			
Event Tickets	6 guests	4 guests	2 guests
Digital Journal Ad	Full Screen	Half Screen	Quarter Screen
Logo in Event Promotions	X		
Listing in Event Promotions		X	X
Sponsor Spotlight Opening Remarks	X		
Recognition from the Podium	X	X	X
Banner Display at Event	X	X	
Outreach Table at Event	X	X	X
<b>Media Promotion</b>			
Announcement in Local Business Media	X	X	X
Logo Placement - Website	Top Tier	Mid-Tier	Bottom-Tier
Logo Placement - Monthly Enewsletter	Top Tier	Mid-Tier	Bottom-Tier
Social Media Feature to 4,000+ followers	Bi-Monthly	Monthly	Quarterly
<b>Team Opportunities</b>			
Customized Volunteer Opportunity for Your Staff	X	X	X
Tour of HRH Facilities	X	X	X
Exclusive Sponsor-Only Events	X	X	X

**A La Carte Sponsorship Opportunities:** Includes sponsor name on signage at the program site and logo placement on outreach for special programs and events.

**Employment Assistance Training Station - \$1,000**  
*Your support opens up pathways to self-sufficiency by connecting local employers to the chronically unemployed through job training and skills workshops. Our EATS Center is utilized by over 100 participants every year.*

**NEW! Poughkeepsie Underwear Factory - \$1,000**  
*Be a champion of innovation, entrepreneurship, and creativity as we revitalize the Main Street corridor. Your support funds our shared-use commercial kitchen and coffeehouse, programs creating opportunity and fostering community in downtown Poughkeepsie.*

**NeighborWorks HomeOwnership Center of Dutchess County - \$1,000**  
*Your support funds educational workshops and counseling that create educated and confident homebuyers and assist homeowners in preserving their investment. Our NeighborWorks HomeOwnership Center of Dutchess County serves nearly 1,000 customer each year.*

**Supportive Services for Veteran Families - \$1,000**  
*We promote housing stability and community among very low-income veteran families. We provide specialized housing along with case management, referrals and employment assistance for over 150 veteran households each year.*

**River Haven Services for Youth—\$1,000**  
*Our River Haven programs for youth provide emergency shelter, crisis intervention, and case management that strengthen life skills and offer an accepting environment in which to plan a brighter future. We help over 100 youth each year.*

**Community Leadership Program—\$500**  
*A program of our Community Building & Engagement department, CLP empowers local leaders with the skills and resources to make a positive impact in their community. We have graduated over 60 individuals from the program to date.*